

# *ExplorNet's Digital Media I*



Objective 104.02 3%

Describe digital audio production methods, software, and hardware.

# Pre-Production

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- Determine the overall purpose of the project.
- Define the intended target audience.
- Consult with the client and write a script that effectively conveys the intended message to the audience.
- Determine hardware:
  - Microphones
  - Audio Recording Device
- Determine software.



# Audio Editing Software

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- Captures audio from the original source and imports it into the editing software (Example: Adobe Audition, Audacity).
- Manipulates audio clips and adds the desired tracks and effects to convey the intended message.

# Production

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- Record audio from original source.
- Maintain audio levels throughout recording to ensure quality.
- Save recorded audio.

# Post-Production

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- Use an audio editing software to edit the recorded audio.
- Optimize the audio output file for specific client needs, including:
  - Primary use of audio clip
  - File size requirements
  - File format requirements

# Audio Recording Terms

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- Track
  - Separate layers of audio used to record sources individually.
- Volume Unit Meter
  - A visual representation of the audio volume level; used to ensure all audio clips recorded are at the same level.
- Master Level
  - Used to control the overall output volume of an audio recording.

# Audio Recording Terms

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- Audio Panning
  - When audio is recorded through separate channels (left or right).
  
- Over-modulation
  - Sound interference that occurs during recording when audio levels are too high and causes the signal to distort or lose clarity.

# Audio Editing Terms

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- Clip
  - A section of recorded sound used to create an audio production.
- Trim/Splice
  - Starting and stopping audio clips at a defined point in the recording.
- Adjusting Track Levels
  - Increasing or decreasing the volume of individual tracks to ensure all tracks are audible and blend well together.



# Audio Editing Terms

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- Fade
  - Gradual change of volume used to change between clips of audio.
- Fade Up (In) and Fade Down (Out)
  - Gradually increasing or decreasing the volume of an audio clip.
- Crossfade
  - A gradual volume transition from one audio clip to another.

# Audio Editing Terms

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- Loop
  - Used to make a section of audio repeat.
- Audio Effects
  - Adjustments to clips used to change the original sound in order to reach the desired outcome.
- Background Audio
  - Music and/or sounds used to add interest and depth to an audio production.
- Voiceover
  - Voice used to convey a message to the audience.